

# ADDENDUM

## PUBLIC INPUT SUMMARY: ROUND 1 ENGAGEMENT

### PHOENIX NEXT

JULY 5, 2018

## PURPOSE

In an effort to obtain input from the community that reflects the diversity of its members, CityWide Development conducted additional interviews after the March 2018 Phoenix Next Community Forums. Whereas participants in the Community Forums were over-representative of middle and higher incomes and Caucasian individuals, the additional interviews intentionally sought to engage low income and African-American residents to increase representation of perspectives from these demographic groups.

## INTERVIEW PROCESS

CityWide Development staff conducted 101 in-person interviews using a survey with the same two questions asked at the Community Forums. Key demographic characteristics were also recorded. The interviews were conducted with the following people:

- Food pantry clients;
- Patrons of neighborhood markets;
- Residents in Phoenix Rising properties (affordable housing for working families); and
- Residents in Fairview and Sunnyview neighborhoods.

## INPUT SUMMARY

A total of **201 unique responses** were recorded through the interviews. Of the comments that focused on actions/outcomes to create a better community, key ideas that were shared included the following:

- **More affordable housing** to support low income families and individuals;
- **Retail** for neighborhood residents and people who live outside the neighborhood, including retail that is part of mixed-use development;
- **Jobs** for local residents;
- **Services** to support the community such as a grocery store, restaurants, movie theater or other entertainment venues;
- **Community gathering places** such as a community center, recreation center or other places for children and adults to spend time; and
- Development that will **attract people from outside the area** so they spend time and money in the community.

In addition to the comments about what people want to see in the future, community members reached through the supplemental interviews shared some of the same concerns as workshop participants and survey respondents. This included the following **feelings** about the hospital closing:

- Anger, dismay, abandonment;
- Concern over the future of the neighborhood, especially housing; and
- Another loss for west Dayton and/or feeling that investment is all going downtown.

Participants also shared the following **concerns about the impact** of the hospital closing:

- Lack of healthcare access;
- Declining housing values; and
- The future condition of the property itself.

## DEMOGRAPHICS

The following demographic information was collected from interviewees, showing a **higher proportion of African Americans** (97%) were interviewed that live in the neighborhoods (85%) and a **higher percentage of residents in the lowest income brackets** (73% with an annual income of under \$25,000) than live in the neighborhoods (39%). This over-representation was designed in order to compensate for under-representation of these demographic groups in the Community Forums.

*Note: The two census tracts most closely aligned with the planning area were used for demographic comparison.*

<b>WHICH RACIAL GROUP DO YOU MOST CLOSELY IDENTIFY WITH?</b>	Number of Respondents	Percentage of Respondents	Percent in Community (ACS 2016)
Asian	0	0	0
Black / African-American	97	97	85
Native American	0	0	0
White / Caucasian	3	3	11
Two or more races	0	0	3
Other	0	0	0
No response	1	--	--

<b>PLEASE TELL US ABOUT YOUR ANNUAL HOUSEHOLD INCOME:</b>	Number of Respondents	Percentage of Respondents	Percent in Community (ACS 2016)
Less than \$10,000	34	34	17
\$10,000-\$24,999	39	39	22
\$25,000-\$49,999	20	20	31
\$50,000-\$74,999	6	6	12
\$75,000-\$99,999	0	0	9
\$100,000+	2	2	7