OUR HISTORY OF SERVICE

Since 1870, the YMCA of Greater Dayton has been steadfast in its service to area residents, regardless of race, economic status or age, bringing together individuals and families to enjoy a wide range of programs and services.

In 1966, the YMCA of Greater Dayton first began offering direct services and programs to the residents of Northwest Dayton. **Our commitment to Northwest Dayton continues** to this day through our operations at our Neighborhood Development Center in Trotwood. As we look to the future, we believe that the Northwest Health & Wellness YMCA Campus is the right path for the YMCA to take to continue and expand our service in Northwest Dayton. **We need your help to continue the mission of the Y** in serving our entire community with a focus on youth development, healthy living and social responsibility.

The YMCA of Greater Dayton has partnered with the following organizations to build a Health and Wellness campus in Northwest Dayton:

- **Premier Health**
- **Wright State University**
- **The Homeownership Center of Dayton (County Corp)**
- **United Way**
- **CareSource**
- **Goodwill**

Premier Health

WRIGHT STATE

CountyCorp

United Way

CareSource

goodwill

THE TIMELINE

NOV 1ST 2021 — **CAMPAIGN** KICKOFF

NOV 15TH 2021 — **COMMUNITY** KICKOFF

MAY 15TH 2022 — **CAMPAIGN** COMPLETE

JULY 1ST 2022 — **SHOVEL IN** GROUND

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE NORTHWEST HEALTH & WELLNESS CAMPUS

A COMMITMENT TO OUR COMMUNITY

This Capital Campaign will create a multi-generation campus for families, older adults, teens and all residents of Northwest Dayton and the surrounding communities.

OUR COMMITMENT TO COMMUNITY

From children playing outside on green fields and individuals enjoying upgraded fitness facilities to older adults benefitting from expanded opportunities, **this collaboration promises to enrich all area residents' lives.** This multi-generation and multi-function campus offers an **easily accessible and convenient location** for all surrounding communities and positions the Phoenix neighborhoods as a great place to live.

WHAT IS THE PHOENIX NEXT PROJECT?

For nearly 20 years, the City of Dayton, Premier Health, CityWide Development and others worked together in the neighborhoods surrounding the 13-acre former Good Samaritan Hospital site in Northwest Dayton. This work is known as the Phoenix Project. A new initiative named **Phoenix Next** was launched in early 2018 to create Vision for **re-use of the 13-acre former Good Samaritan Hospital site** and **investment** in the Phoenix Area neighborhoods.

Residents of the Phoenix Area neighborhoods **expressed a desire to see new development** that embraces concepts of **health and wellness** in design and intent. Community conversations reinforced uses and development that get "upstream" on health issues through deliberate connections to services and incorporating wellness "uses" on the 13 acre site.

THE 6 KEY PRIORITIES OF THIS PROJECT

1. Drives economic vitality
2. Creates jobs
3. Enhances the image of the area
4. Leverages investments
5. **Promotes healthy living**
6. Generates other positive activity in Northwest Dayton

OTHER KEY FACTORS:

- Improves livability
- **Provides amenities**
- **Draws people from outside the area**
- **Excites the community**
- **Improves safety**
- Advances educational success
- **Supports the well-being of youth**
- **Serves the diverse demographic of the neighborhoods**
- Creates an attractive environment
- Attracts and sustains new/young people
- Promotes environmental sustainability

OTHER NORTHWEST DAYTON FACTS

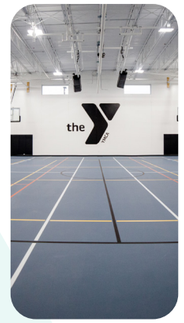
Premier Health will provide an Urgent Care, Lab/Imaging, Rehabilitation Therapy and Physicians on campus complementing Five Rivers Health Center and the Paramedicine program a mobile home health service.

Northwest neighborhoods are some of the most diverse and organized in the City. Countless residents are involved in improving their neighborhoods through projects, activities, and activism.

The Campus leverages $100M in committed investments to Northwest Dayton. These include: the Gem City Market, the Hope Center for Families, the Salem Avenue Rebuild, and the Northwest Partnership.

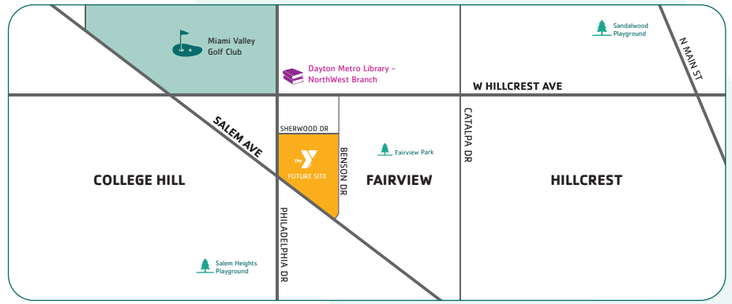
CAMPUS BENEFITS:

- 50,000 sq. ft multi-use structure for the region
- 25,000 sq. ft space dedicated to PARTNERS
- Competition Pool
- State-of-the-Art Cardio Fitness Center
- Gymnasium
- Outdoor Sports Field
- Weight Training



CAMPUS LOCATION:

Located at the former Good Samaratin Hospital site on Salem Ave.



PROJECT TOTAL $15 MILLION

BE A PART OF OUR COMMITMENT TO COMMUNITY!

By donating to the Northwest Health & Wellness Campus, you are making an impact in the lives of so many in Northwest Dayton!
To donate today, scan the QR code and designate "NW Health & Wellness Campus" as your campaign. Every dollar makes a difference!

SCAN ME

DaytonYMCA.org/online-giving